

# ADVANCED IMMERSION WORKSHOP



## Advanced Immersion Workshop, advanced change management tools and application

The Advanced Immersion Workshop is two-day professional development program that focuses on advanced change management tools and application. During the workshop, participants apply cutting-edge, research-based approaches designed to help deliver exceptional results on complex change.

### Who is this workshop for?

This hands-on workshop is for those interested in delivering exceptional results on complex change projects with advanced tools. This includes anyone:

- Interested in gaining additional proficiency in Prosci's tools and methods
- Looking for additional tools and insights for addressing complex change projects

All change professionals are welcome in this workshop, but basic understanding and experience in change management and the Prosci methodology is required.

### Workshop objectives

During this workshop, participants will engage with other practitioners and see how others are leveraging cutting-edge, research-based change management tools on real projects in a variety of industries. They will also learn how to apply these tools focused around:

- Change management metrics
- People dependent contributions to change projects
- Defining success and monitoring the health of a project over time

### Course materials

Participants will receive:

Best Practices in Change Management - 2018 Edition

12-month access to the five following Prosci Portal tools:

- Change Scorecard
- CMROI Calculator
- PCT Analyzer
- ADKAR Dashboard
- eBest Practices Audit

## AGENDA

### Day 1

- Creating a multi-dimensional Change Scorecard to define, track and measure change success and outcomes
- Calculating the "adoption contribution" of project ROI

### Day 2

- Monitoring and improving project health leveraging the PCT Analyzer
- Tracking and guiding individual transitions through change with the ADKAR Dashboard
- Aligning your approach to best practices and the top seven Key Success Factors

## REGISTER

- 2-day workshop: € 1695,00 (excl. BTW)
- Send an e-mail to: [register@tpsoc.eu](mailto:register@tpsoc.eu)

## INFORMATION

[www.tpsoc.eu](http://www.tpsoc.eu)  
[info@tpsoc.eu](mailto:info@tpsoc.eu)



## About The People Side of Change

The People Side of Change is a company that helps organizations build internal competency to lead change, from top-level executives to front-line employees with training and consultancy in Prosci's methodology and tools. Based on their research, the Prosci methodology provides a structured process and easy-to-use tools to prepare yourself for effective change implementation.

We are a Primary Affiliate for Prosci® and offer a number of training programs in change management. As a Primary Affiliate our trainers are trained and certified by the Prosci organization. We are skilled instructors and poised facilitators of Prosci's change management programs. With our training programs, we ground you in Prosci's philosophy and principles to build your change management capability and competency.

## The Prosci methodology

Foster competitive advantage with Prosci's unique integration of individual and organizational change management models. Prosci's approach to change management is built on over 20 years of research with more than 3400 organizations. By uncovering common challenges companies face during change projects, Prosci has distilled a holistic solution to change that provides a suite of easy-to-use tools and templates.

The Prosci ADKAR® Model is now one of the most widely used change management models in the world. It focuses on the transition of individuals as they are affected by change within an organization.

The Prosci 3-Phase Process brings a suite of turn-key tools and resources to your change objectives that easily scale and adapt to the unique characteristics of your change and of your organization.



HELPT MENSEN  
VERANDEREN